

14W BIZ CON 2025

The QT Hotel, Gold Coast

May 8-9, 2025

WELCOME!

It is my absolute pleasure to welcome you to this extraordinary event, designed to ignite growth, inspire innovation, and drive transformation within your law firm. Law Biz Con is not just a conference—it's a movement, a community, and your pathway to creating the practice you've always envisioned.

Over the next two days, prepare to be inspired, challenged, and empowered by our incredible lineup of speakers. They're here to share actionable strategies for scaling your firm, maximising efficiency, and unlocking new opportunities

for growth and profitability.

I encourage you to embrace every moment—the sessions, the conversations, and the connections. This is your time to invest in your growth, your team, and your vision.

Thank you for being here and for trusting Law Biz Con as your partners in success.

Let's make 2025 a year to remember!



Transform your law firm!

CARALEE FONTENELE

Law Biz Con Organiser, Director of Scalable Law and Collective Family Law



YOUR HOSTS



Nick Britt

Master of Ceremonies



Caralee Fontenele

Director
Collective Family Law Group,
Scalable Law

HE SPEAKERS









MEET THE SPEAKERS



Consultant - McLay Legal Consultina



Principal Lawyer - Randy Ai Law Office



Founder - Beyond Billables







Kristen Porter Founder - Zenovate Marketing & O*NO Legal







Rhiannan Smit Private Wealth Adviser



Founder & Director - Lawganised



Derek Cronin Founding Partner Cronin Miller Litigation



Co-Founder & CEO - VXT



Emma Turnbull Founding Partner - Emma Turnbull Lawvers



Director - Promotable You



Daniel Lord-Doyle CEO & Co-Founder - Mary Technology



Perry Q. Wood Director - Australian Migration Lawyers

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TIME

SESSION

5.30-7.00PM

Welcome Drinks and Registration

NETWORKING & REGISTRATION on **The Green** at the QT Hotel, Gold Coast for drinks, nibbles and networking with your law firm owner friends and industry experts.

TYPE

NETWORKING

REGISTRATION



| TIME | ROOM | SESSION | SPEAKER | TYPE |
|----------------|----------|--|-------------------|--------------|
| 6.30-7.30 AM | (| Beach Walk and Talk | Caralee Fontenele | NETWORKING |
| 7:30-9:00 AM | (| Registration & Coffee | | REGISTRATION |
| 9.00-9.15 AM | S | Opening Session | Nick Britt | OPENING |
| 9.15-10.00 AM | S | The Habit Revolution | Dr. Gina Cleo | KEY NOTE |
| 10.00-10.30 AM | (| Morning Tea & Networking | | NETWORKING |
| 10.30-11.15 AM | S | Coffee and Casenotes - Using Social Media to Create a Legal Brand | James d'Apice | WORKSHOP |
| | V | Upward Delegation Unpacked: Take Back Control Without Micromanaging | Ben Deverson | WORKSHOP |
| | G | The Talent Advantage: How to Attract & Retain Top Lawyers to Scale Your Firm | Em Pescott | WORKSHOP |
| 11.20-12.30 PM | V | Law Firm Mastermind Session | | WORKSHOP |
| 12.30-1.30 PM | (| Lunch Networking | | NETWORKING |
| | | | | |





ROOM

| | ROOM | | | |
|---------------|----------|--|---|------------|
| TIME | | SESSION | SPEAKER | TYPE |
| 1.30-2.15 PM | V | PANEL DISCUSSION Tech-Powered Law: The Tools and Strategies Transforming Firms Today | Fiona McLay Randy Ai Luke Campbell Daniel Lord-Doyle | PANEL |
| 2.25-3.10 PM | S | The Tech-Enabled Lawyer: Future-Proofing Your Legal Practice | Fiona McLay | WORKSHOP |
| | V | Your Firm, Your Fortune: Turning Legal Success into Lasting Wealth | Rhiannan Smit | WORKSHOP |
| | G | The Digital Rainmaker: How Introverted Lawyers Can Build a Thriving Practice Without Stressful Networking | Kristen Porter | WORKSHOP |
| 3.10-3.40 PM | (| Afternoon Tea | | NETWORKING |
| | V | Less Stress, More Success: How to Let Go of Clients Who Drain Your Firm | Emma Turnbull | WORKSHOP |
| | G | How to use AI to Supercharge Law Firm Google Business Profiles to Get More Cases in 2025 | Seth Price | WORKSHOP |
| | S | The Future of Billing: Maximize Profit | Luke Campbell | WORKSHOP |
| 6:30-10:00 PM | V | After Dark Gala Dinner | | NETWORKING |
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Foyer
Strategy Room
Visionary Room
Growth Room

| TIME | ROOM | SESSION | SPEAKER | TYPE |
|----------------|-------------|---|-----------------------------|------------|
| 9.00-9.20 AM | S | Opening Session | MC & Panelists | OPENING |
| 9.30-10.15 AM | V | Difficult Clients, Mastered: How to Protect Your Sanity & Your Firm | Derek Cronin | WORKSHOP |
| | © | Winning the War for Talent - Employer Branding to Attract and Hire the Best People | Michael Bromley | WORKSHOP |
| | S | Make Them Remember You: Social Media, Industry Paranoia and the New Law Movement | Iolanthe Gabrie | WORKSHOP |
| 10.15-11:00 AM | (| Morning Tea | | NETWORKING |
| 11:00-11:45 AM | V | Facing Your Fears | Mark Matthews | KEY NOTE |
| 11.50-12.30 PM | G | Leveraging LinkedIn for Lawyers for Impact | Kylie Chown | WORKSHOP |
| | S | Beyond Hiring: Scaling Your Law Firm with Fee-Splitting Partnerships | Randy Ai | WORKSHOP |
| | V | Unlock Hidden Revenue in Your Firm with Estate Planning | Tara Lucke | WORKSHOP |
| 12.30-1.30 PM | F | Lunch Networking | | NETWORKING |
| 1.30-2.15 PM | V | PANEL DISCUSSION Lessons from Scaling and Being in the Trenches | Seth Price Perry Q. Wood | PANEL |
| 2.20-3.00 PM | V | Strategy Session | Caralee Fontenele | WORKSHOP |
| 3.00-3.30 PM | (3) | Afternoon Tea | | NETWORKING |
| 3.30-4.30 PM | V | The Yellow Car - Drive Away Stress Instantly | Toni Powell | KEY NOTE |
| 4:30-4.45 PM | V | Closing | Nick Britt | CLOSING |
| | | | | |

EXHIBITOR PASSPORT

Visit each exhibitor and present this passport for a stamp. Once completed, drop in the barrel at the registration desk to win.

GOLD PARTNERS







SILVER PARTNERS

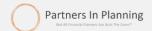
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EXHIBITOR PASSPORT

SILVER PARTNERS



















NAME PHONE



NEXT LAW BIZ CON?

DON'T MISS OUT ON OUR

EXCLUSIVE ATTENDEE SPECIAL

QT HOTEL GOLD COAST **2026**



The countdown to next year's event starts now!

THANK YOU

See You Again Next Year!

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#LBC

@LAWBIZCON

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