

# 14W BIZ CON 2025

The QT Hotel, Gold Coast

**May 8-9, 2025** 

# WELCOME!

It is my absolute pleasure to welcome you to this extraordinary event, designed to ignite growth, inspire innovation, and drive transformation within your law firm. Law Biz Con is not just a conference—it's a movement, a community, and your pathway to creating the practice you've always envisioned.

Over the next two days, prepare to be inspired, challenged, and empowered by our incredible lineup of speakers. They're here to share actionable strategies for scaling your firm, maximising efficiency, and unlocking new opportunities

for growth and profitability.

I encourage you to embrace every moment—the sessions, the conversations, and the connections. This is your time to invest in your growth, your team, and your vision.

Thank you for being here and for trusting Law Biz Con as your partners in success.

Let's make 2025 a year to remember!



# Transform your law firm!

#### CARALEE FONTENELE

Law Biz Con Organiser, Director of Scalable Law and Collective Family Law



## YOUR HOSTS



Nick Britt

Master of Ceremonies



#### **Caralee Fontenele**

Director
Collective Family Law Group,
Scalable Law

# HE SPEAKERS









#### **MEET THE SPEAKERS**



Consultant - McLay Legal Consultina



Principal Lawyer - Randy Ai Law Office



Founder - Beyond Billables







Kristen Porter Founder - Zenovate Marketing & O\*NO Legal







**Rhiannan Smit** Private Wealth Adviser



Founder & Director - Lawganised



**Derek Cronin** Founding Partner Cronin Miller Litigation



Co-Founder & CEO - VXT



Emma Turnbull Founding Partner - Emma Turnbull Lawvers



Director - Promotable You



**Daniel Lord-Doyle** CEO & Co-Founder - Mary Technology



Perry Q. Wood Director - Australian Migration Lawyers

## **√ O7** MAY WED

TIME

SESSION

5.30-7.00PM

#### Welcome Drinks and Registration

NETWORKING & REGISTRATION on **The Green** at the QT Hotel, Gold Coast for drinks, nibbles and networking with your law firm owner friends and industry experts.

TYPE

NETWORKING

REGISTRATION

### **108** MAY WHT **100** ≥ WAY



TIME	ROOM	SESSION	SPEAKER	TYPE
6.30-7.30 AM	<b>(</b>	Beach Walk and Talk	Caralee Fontenele	NETWORKING
7:30-9:00 AM	<b>(F)</b>	Registration & Coffee		REGISTRATION
9.00-9.15 AM	S	Opening Session	Nick Britt	OPENING
9.15-10.00 AM	S	The Habit Revolution	Dr. Gina Cleo	KEY NOTE
10.00-10.30 AM	<b>(3</b> )	Morning Tea & Networking		NETWORKING
10.30-11.15 AM	S	Coffee and Casenotes - Using Social Media to Create a Legal Brand	James d'Apice	WORKSHOP
	V	Upward Delegation Unpacked: Take Back Control Without Micromanaging	Ben Deverson	WORKSHOP
	6	The Talent Advantage: How to Attract & Retain Top Lawyers to Scale Your Firm	Em Pescott	WORKSHOP
11.20-12.30 PM	S	Law Firm Mastermind Session		WORKSHOP
12.30-1.30 PM	<b>(F)</b>	Lunch Networking		NETWORKING





#### ROOM

TIME		SESSION	SPEAKER	TYPE
1.30-2.15 PM	S	PANEL DISCUSSION Tech-Powered Law: The Tools and Strategies Transforming Firms Today	Fiona McLay Randy Ai Luke Campbell Daniel Lord-Doyle	PANEL
2.25-3.10 PM	S	The Tech-Enabled Lawyer: Future-Proofing Your Legal Practice	Fiona McLay	WORKSHOP
	V	Your Firm, Your Fortune: Turning Legal Success into Lasting Wealth	Rhiannan Smit	WORKSHOP
	<b>©</b>	The Digital Rainmaker: How Introverted Lawyers Can Build a Thriving Practice Without Stressful Networking	Kristen Porter	WORKSHOP
3.10-3.40 PM	<b>(</b>	Afternoon Tea		NETWORKING
	V	Less Stress, More Success: How to Let Go of Clients Who Drain Your Firm	Emma Turnbull	WORKSHOP
	<b>©</b>	How to use AI to Supercharge Law Firm Google Business Profiles to Get More Cases in 2025	Seth Price	WORKSHOP
	S	The Future of Billing: Maximize Profit	Luke Campbell	WORKSHOP
6:30-10:00 PM	V	After Dark Gala Dinner		NETWORKING

## **109** MAY FRI

Foyer
 Strategy Room
 Visionary Room
 Growth Room

TIME	ROOM	SESSION	SPEAKER	TYPE
9.00-9.20 AM	S	Opening Session	MC & Panelists	OPENING
9.30-10.15 AM	V	Difficult Clients, Mastered: How to Protect Your Sanity & Your Firm	Derek Cronin	WORKSHOP
	G	Winning the War for Talent - Employer Branding to Attract and Hire the Best People	Michael Bromley	WORKSHOP
	S	Make Them Remember You: Social Media, Industry Paranoia and the New Law Movement	Iolanthe Gabrie	WORKSHOP
10.15-11:00 AM	<b>(</b>	Morning Tea		NETWORKING
11:00-11:45 AM	S	Facing Your Fears	Mark Matthews	KEY NOTE
11.50-12.30 PM	G	Leveraging LinkedIn for Lawyers for Impact	Kylie Chown	WORKSHOP
	S	Beyond Hiring: Scaling Your Law Firm with Fee-Splitting Partnerships	Randy Ai	WORKSHOP
	V	Unlock Hidden Revenue in Your Firm with Estate Planning	Tara Lucke	WORKSHOP
12.30-1.30 PM	<b>(</b>	Lunch Networking		NETWORKING
1.30-2.15 PM	V	PANEL DISCUSSION Lessons from Scaling and Being in the Trenches	Seth Price Perry Q. Wood	PANEL
2.20-3.00 PM	V	Strategy Session	Caralee Fontenele	WORKSHOP
3.00-3.30 PM	<b>(</b>	Afternoon Tea		NETWORKING
3.30-4.30 PM	V	The Yellow Car - Drive Away Stress Instantly	Toni Powell	KEY NOTE
4:30-4.45 PM	V	Closing	Nick Britt	CLOSING

#### **EXHIBITOR PASSPORT**

Visit each exhibitor and present this passport for a stamp. Once completed, drop in the barrel at the registration desk to win.

#### **GOLD PARTNERS**

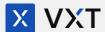






#### SILVER PARTNERS

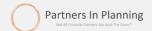
RUBY ASSEMBLY<sup>TM</sup>





#### **EXHIBITOR PASSPORT**

#### SILVER PARTNERS



















NAME PHONE



# NEXT LAW BIZ CON?

DON'T MISS OUT ON OUR

# EXCLUSIVE ATTENDEE SPECIAL

QT HOTEL GOLD COAST **2026** 



The countdown to next year's event starts now!

# THANK YOU

See You Again Next Year!

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**#LBC** 

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